



Downtown Development Authority
SPECIAL MEETING AGENDA
November 4, 2025 – 8:30 a.m.

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL:** Rachael Coffey, City Manager/Chairperson
Mercedes Millard, Beautiful You
Chelle Zerka, Zerka's Party Store
Kelly Worden, Threads by Kelly
Holly Petersen, Holly's Pub & Grub
Sue Hendrix, Mid-Michigan Industries
Kathy Bupp, McDonald's
Todd Sattler, Montcalm County
4. **APPROVAL OF AGENDA**
5. **PUBLIC COMMENT**
6. **APPROVAL OF MINUTES**
 - a. Meeting minutes from October 14, 2025.
7. **FINANCIAL REPORT**
8. **CURRENT BUSINESS**
 - a. Senior signs update.
 - b. Girls Night Out recap.
 - c. Metal hornet art for downtown.
 - d. Holiday Block Party.
9. **NEW BUSINESS**
 - a. Consideration to select judges for Façade Grant Application.
10. **ADJOURN**