



Downtown Development Authority
REGULAR MEETING AGENDA
August 5, 2025 – 8:30 a.m.

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL:** Rachael Coffey, City Manager/Chairperson
Mercedes Millard, Beautiful You
Chelle Zerka, Zerka's Party Store
Kelly Worden, Threads by Kelly
Holly Petersen, Holly's Pub & Grub
Sue Hendrix, Mid-Michigan Industries
Bonnie Moss, McDonald's
Todd Sattler, Montcalm County
Hailey Hollenbeck, Millard's Furniture
4. **APPROVAL OF AGENDA**
5. **PUBLIC COMMENT**
6. **APPROVAL OF MINUTES**
 - a. Meeting minutes from July 1, 2025.
7. **FINANCIAL REPORT**
8. **CURRENT BUSINESS**
 - a. Holiday Block Party
 - b. Girls Night Out
 - c. Budget for FY 25-26
9. **NEW BUSINESS**
 - a. Senior Signs
10. **ADJOURN**