



Downtown Development Authority
REGULAR MEETING AGENDA

February 4, 2025 – 8:30 a.m.

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL:** Rachael Coffey, City Manager/Chairperson
Melissa Williams, Perennial Wellness
Mercedes Millard, Beautiful You
Chelle Zerka, Zerka’s Party Store
Kelly Worden, Threads by Kelly
Holly Petersen, Holly’s Pub & Grub
Sue Hendrix, Mid-Michigan Industries
- 4. APPROVAL OF AGENDA**
- 5. PUBLIC COMMENT**
- 6. APPROVAL OF MINUTES**
 - a. Meeting minutes from January 7, 2025.
- 7. FINANCIAL REPORT**
- 8. CURRENT BUSINESS**
- 9. NEW BUSINESS**
 - a. Discussion on goal list – What is our focus?
 - b. Discussion on holiday décor for downtown.
- 10. ADJOURN**
 - a. Next meeting - Tuesday, March 4, 2025, at 8:30 a.m.