



Downtown Development Authority  
**REGULAR MEETING AGENDA**

January 7, 2025 – 8:30 a.m.

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL:** Rachael Coffey, City Manager/Chairperson  
Melissa Williams, Perennial Wellness  
Mercedes Millard, Beautiful You  
Chelle Zerka, Zerka’s Party Store  
Kelly Worden, Threads by Kelly  
Holly Petersen, Holly’s Pub & Grub
- 4. APPROVAL OF AGENDA**
- 5. PUBLIC COMMENT**
- 6. APPROVAL OF MINUTES**
  - a. Meeting minutes from December 3, 2024.
- 7. FINANCIAL REPORT**
- 8. CURRENT BUSINESS**
  - a. Holiday Block Party – Review of event.
  - b. Recruitment of new members.
- 9. NEW BUSINESS**
  - a. FY 25/26 Goals.
- 10. ADJOURN**
  - a. Next meeting - Tuesday, February 4, 2025, at 8:30 a.m.