



Downtown Development Authority  
**REGULAR MEETING AGENDA**

November 5, 2024 – 8:30 a.m.

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL:** Rachael Coffey, City Manager/Chairperson  
Melissa Williams, Perennial Wellness  
Mercedes Millard, Beautiful You  
Chelle Zerka, Zerka’s Party Store  
Terrie Weston, Ninety Degree Nutrition  
Ann Jones, Homes by Jones Team  
Kelly Worden, Threads by Kelly  
Holly Petersen, Holly’s Pub & Grub
- 4. APPROVAL OF AGENDA**
- 5. PUBLIC COMMENT**
- 6. APPROVAL OF MINUTES**
  - a. Meeting minutes from October 1, 2024.
- 7. FINANCIAL REPORT**
- 8. CURRENT BUSINESS**
  - a. Girls Night Out – October 19<sup>th</sup>
  - b. Holiday Block Party – December 6th
  - c. Décor update for downtown light poles from Hometown Decoration and Display, LLC, red poinsettias and bells, white snowflakes were reserved.
- 9. NEW BUSINESS**
  - a. Downtown light pole sponsorships.
  - b. Consideration to reserve portable restroom from Pants Portables for \$100 for Holiday Block Party.
- 10. ADJOURN**
  - a. Next meeting - Tuesday, November 5, 2024, at 8:30 a.m.