



Downtown Development Authority  
**REGULAR MEETING AGENDA**  
May 7, 2024 – 8:30 a.m.

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL:** Rachael Coffey, City Manager/Chairperson  
Melissa Williams, Perennial Wellness  
Mercedes Millard, Beautiful You  
Chelle Zerka, Zerka’s Party Store  
Terrie Weston, Ninety Degree Nutrition  
Ann Jones, Homes by Jones Team  
Jodie Litwiller, Busy Bee’s  
Kelly Worden, Threads by Kelly  
Martin Combs, Alternative Counseling Center
4. **APPROVAL OF AGENDA**
5. **PUBLIC COMMENT**
6. **APPROVAL OF MINUTES**
  - a. Meeting minutes from April 2, 2024.
7. **FINANCIAL REPORT**
8. **CURRENT BUSINESS**
  - a. Downtown Flowerbeds
9. **NEW BUSINESS**
  - a. Activity passports for SOFD.
  - b. Walk downtown area to evaluate areas for improvement.
10. **ADJOURN**
  - a. Next meeting - Tuesday, May 7, 2024, at 8:30 a.m.