



Downtown Development Authority  
**REGULAR MEETING AGENDA**  
March 5, 2024 – 8:30 a.m.

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL:** Rachael Coffey, City Manager/Chairperson  
Melissa Williams, Perennial Wellness  
Mercedes Millard, Beautiful You  
Chelle Zerka, Zerka’s Party Store  
Terrie Weston, Ninety Degree Nutrition  
Ann Jones, Homes by Jones Team  
Jodie Litwiller, Busy Bee’s  
Kelly Worden, Threads by Kelly
- 4. APPROVAL OF AGENDA**
- 5. PUBLIC COMMENT**
- 6. APPROVAL OF MINUTES**
  - a. Meeting minutes from January 2, 2024.
- 7. FINANCIAL REPORT**
- 8. CURRENT BUSINESS**
  - a. Downtown Flowerbeds
  - b. Review of senior banners for Central Montcalm 2024 Seniors.
- 9. NEW BUSINESS**
  - a. Consideration to recommend Martin Combs to the City Commission to fill the vacant DDA seat.
  - b. Consideration to select a project from the DDA goal list to complete.
- 10. ADJOURN**
  - a. Next meeting - Tuesday, April 2, 2024, at 8:30 a.m.