



Downtown Development Authority
REGULAR MEETING AGENDA
February 6, 2024 – 8:30 a.m.

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL:** Rachael Coffey, City Manager/Chairperson
Melissa Williams, Perennial Wellness
Mercedes Millard, Beautiful You
Chelle Zerka, Zerka’s Party Store
Terrie Weston, Ninety Degree Nutrition
Ann Jones, Homes by Jones Team
Jodie Litwiller, Busy Bee’s
Kelly Worden, Threads by Kelly
- 4. APPROVAL OF AGENDA**
- 5. PUBLIC COMMENT**
- 6. APPROVAL OF MINUTES**
 - a. Meeting minutes from January 2, 2024.
- 7. FINANCIAL REPORT**
- 8. CURRENT BUSINESS**
 - a. Downtown Flowerbeds
 - b. Review of senior banners for Central Montcalm 2024 Seniors.
 - c. Goal setting for FY 24-25 budget.
- 9. NEW BUSINESS**
 - a. Review of vacant DDA seat.
- 10. ADJOURN**
 - a. Next meeting - Tuesday, March 5, 2024, at 8:30 a.m.