



Downtown Development Authority  
**REGULAR MEETING AGENDA**  
March 7, 2023 – 8:30 a.m.

- 1. CALL TO ORDER**
- 2. PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL:** Jacob VanBoxel, City Manager/Chairperson  
Nathan Jones, Home by Jones Team  
Melissa Williams, Perennial Wellness  
Mercedes Millard, Beautiful You  
Chelle Zerka, Zerka’s Party Store  
Esther Combs, The Alternative Counseling Center  
Terrie Weston, Ninety Degree Nutrition  
Ann Jones, Homes by Jones Team  
Jodie Litwiller, Busy Bee’s
- 4. APPROVAL OF AGENDA**
- 5. PUBLIC COMMENT**
- 6. APPROVAL OF MINUTES**
  - a. Meeting minutes from February 7, 2023.
- 7. FINANCIAL REPORT – TIF**
- 8. CURRENT BUSINESS**
  - a. Downtown Flower Beds
  - b. Sidewalk Sales
    - i. May 13<sup>th</sup> Family Day, 11 AM to 3 PM
    - ii. October 14<sup>th</sup> Girls Night Out, 6 to 8 PM
    - iii. December 9<sup>th</sup> Holiday Block Party, 6 PM
- 9. NEW BUSINESS**
  - a. Consideration to set the 2023 Holiday Pole Sponsorship cost at \$100/pole and to include sponsor recognition signs on the poles.
  - b. Consideration to honor CM Seniors with yard signs on light poles downtown for a sponsorship cost of \$35 per sign.
  - c. Discussion on selecting a mural/downtown art project
- 10. ADJOURN**
  - a. Next meeting - Tuesday, April 4, 2023 at 8:30 a.m.