



City of Stanton Downtown Development Authority  
**REGULAR MEETING AGENDA**  
January 4, 2022 – 8:30 a.m.

1. **CALL TO ORDER**
2. **PLEDGE OF ALLEGIANCE**
3. **ROLL CALL:** Lori Williams, Mayor  
Diane Lowell, Birdy's Antiques & Gifts  
Lori Wilson-Mazzola, Montcalm County  
Melissa Williams, Perennial Wellness  
Mercedes Millard, Beautiful You  
Chelle Zerka, Zerka's Party Store  
Ester Combs, The Alternative Counseling Center
4. **APPROVAL OF AGENDA**
5. **PUBLIC COMMENT**
6. **APPROVAL OF MINUTES**
  - a. Meeting minutes from December 7, 2021.
7. **MONTHLY REPORTS**
8. **CURRENT BUSINESS**
  - a. Review of meeting time and day.
9. **NEW BUSINESS**
  - a. Consideration to appoint a DDA Chairperson.
  - b. Discussion on 2022 Sidewalk Sale schedule and special events.
  - c. Discussion on purchasing advertisement signs for Sidewalk Sales.
  - d. Review of Sidewalk Sale Vendor Registration form.
10. **ADJOURN**
  - a. Next meeting - Tuesday, February 1, 2022 at 8:30 a.m.